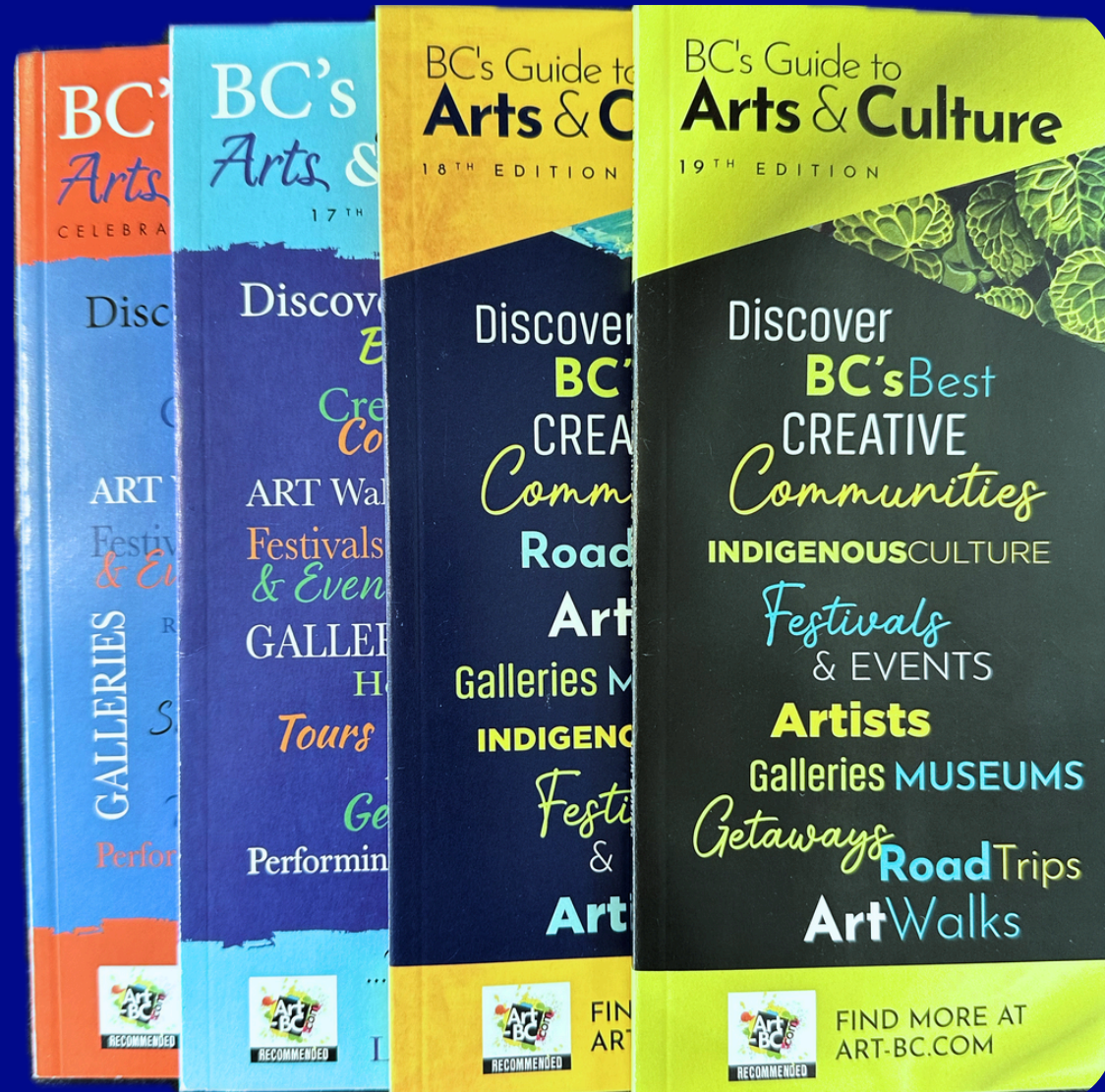


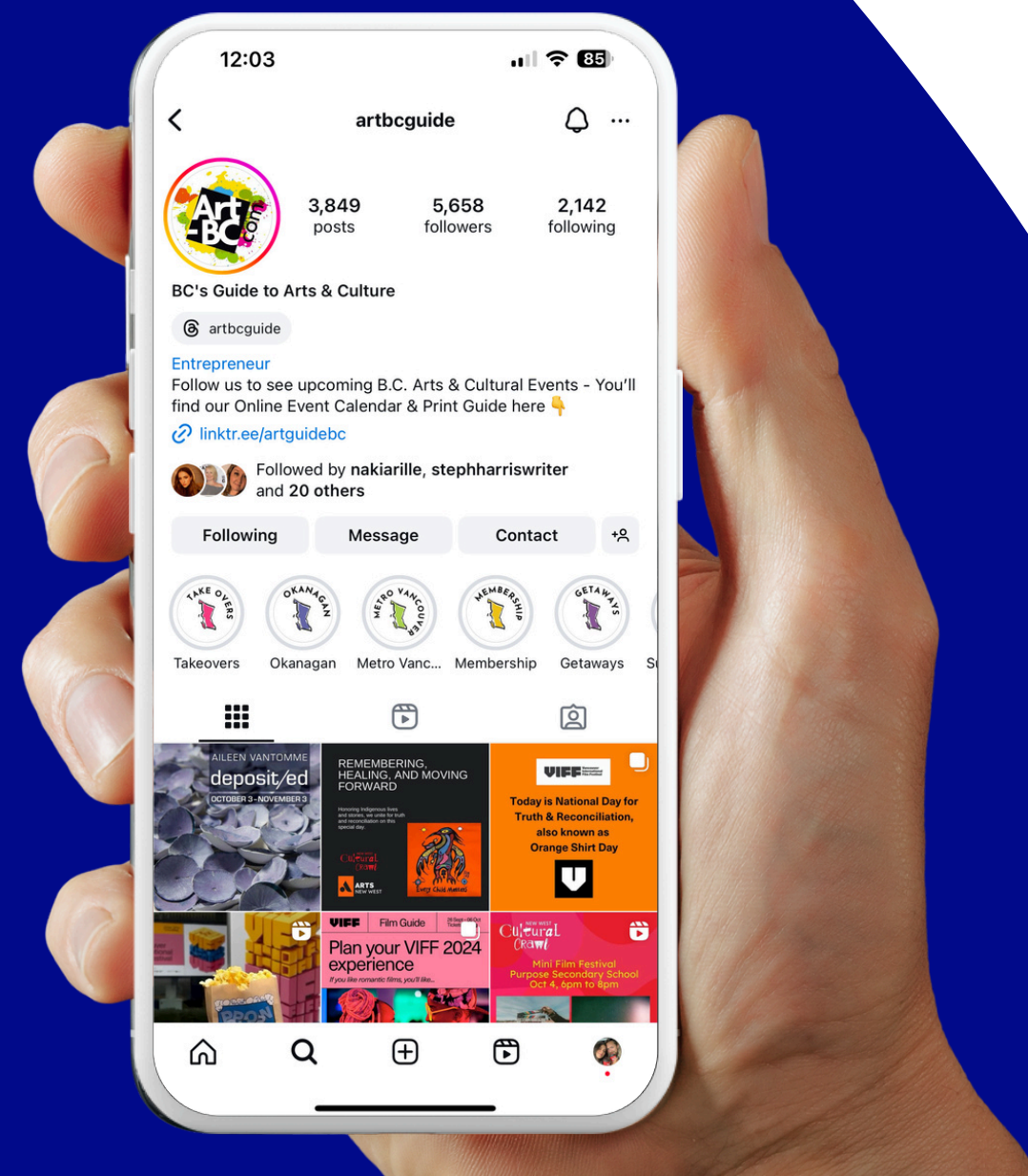
BC's Guide to Arts & Culture



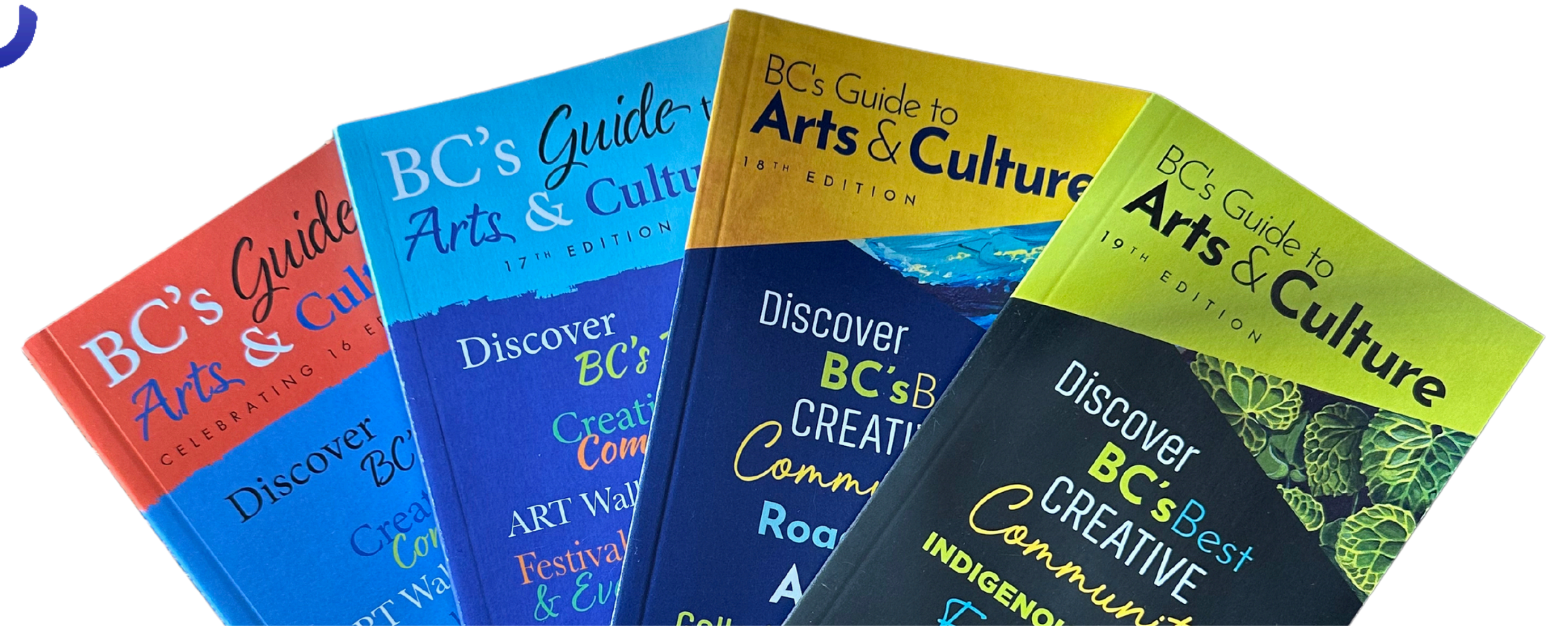
MEMBERS MEDIA KIT



Print



Social



Print Guide

Print Guide Members reach thousands of culture seekers through our widely distributed free publication.

Online

Online Marketing Members access our unique visitors, as well as social media and newsletter audiences.

Ads

Featured ad spaces on the website showcase our members front and centre.



Online Advertising



Newsletter

ABOUT US

For over 30 years, **Van Dop + Associates** has been devoted to building meaningful connections between culture seekers and culture makers, offering a comprehensive showcase of BC's best creative experiences—from galleries and museums to art walks, studios, and cultural sites.

The **Art-BC community** is a part of something bigger than just advertising. When you partner with us, you're contributing to a carefully curated platform that celebrates and elevates the rich cultural landscape of British Columbia.

By advertising with Art-BC, you're not just promoting your brand—you're helping to support a sustainable and vibrant cultural economy. Our mission is to provide real-time access to the latest from BC's thriving arts scene, through online listings, popular newsletters, and social media, highlighting the must-see destinations and experiences in every corner of the province. Cultural tourism is about more than marketing tactics—it's about **connecting culture makers with culture seekers**, creating authentic, memorable, and enriching experiences for visitors and locals alike.

We invite you to participate in the BC's Online Guide to Arts + Culture, **Art-BC.com** - join us in showcasing the incredible talent, heritage, and uniqueness of BC's communities. Together, we can continue to elevate the arts and cultural sector, ensuring its lasting impact for future generations.



AUDIENCE

Online

Social Media



Website

4,000,000
impressions

48 sec
engagement
time/session

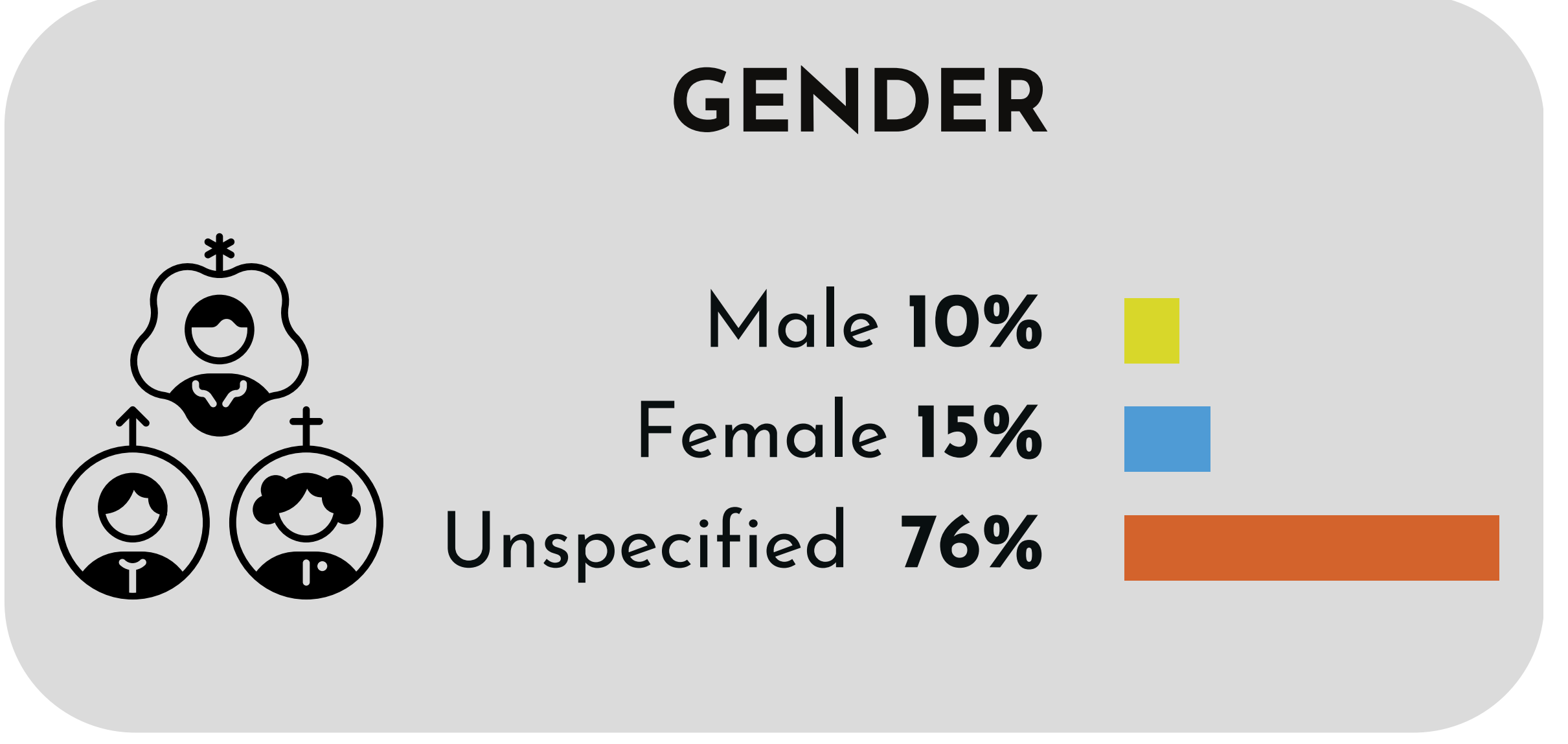
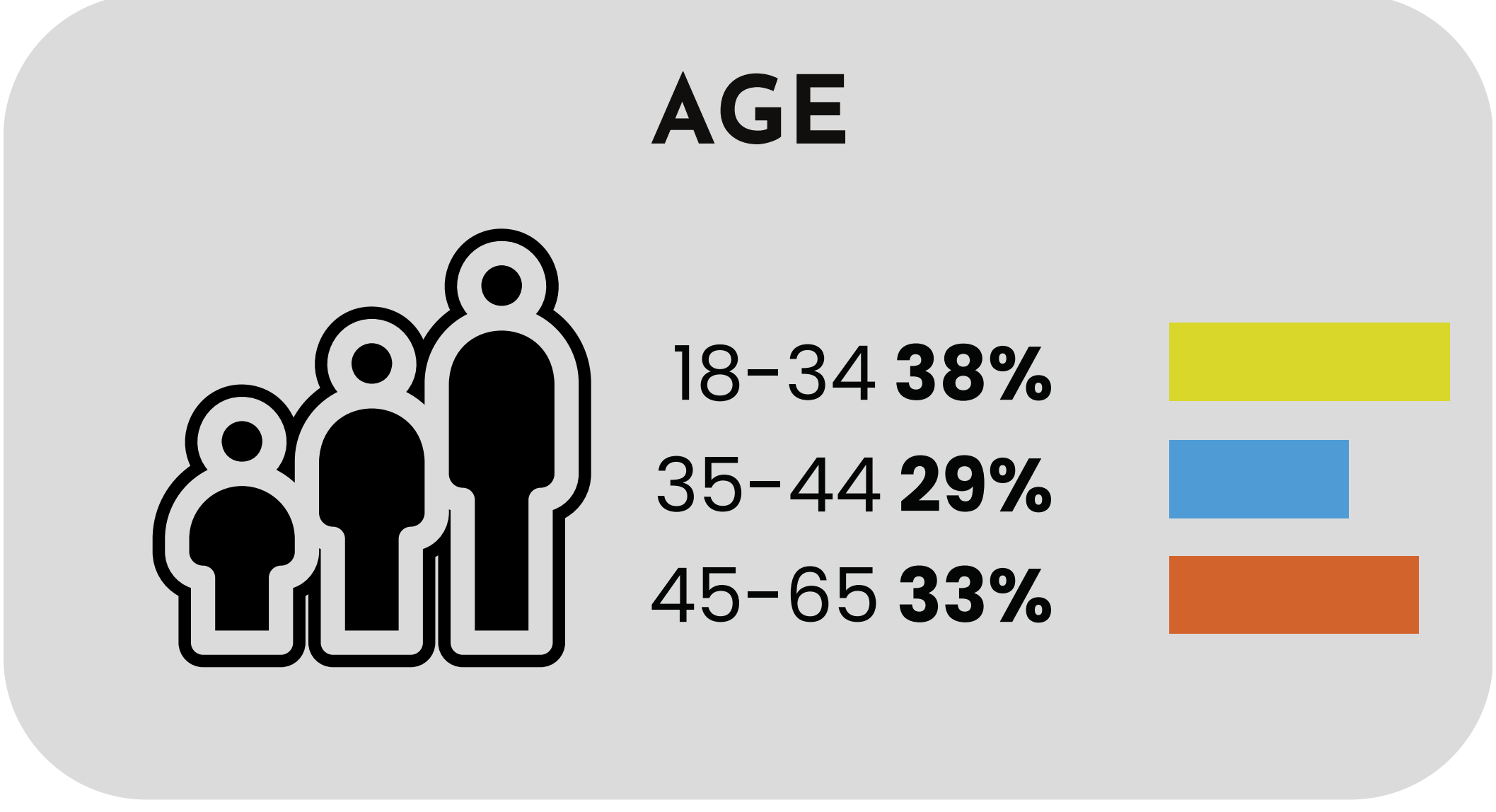
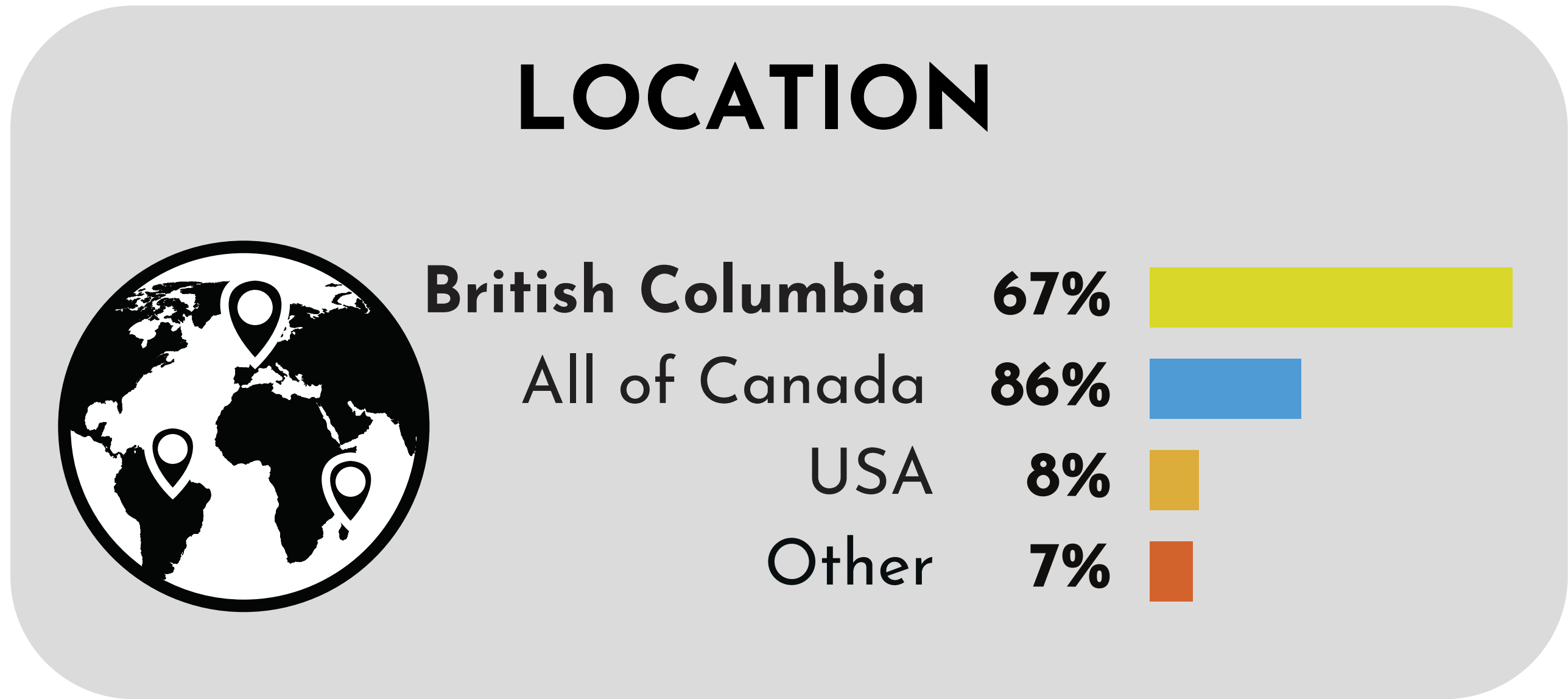
Newsletter

10,000+
subscribers

65%
average open rate

Facebook
3,400+ Followers

Instagram
6000+ Followers



MEMBERSHIP

MARKETING MEMBERSHIP



- full service online listing
- 3 images
- newsletter feature
- up to 3 events
- social media takeover

\$150 annually

COMMUNITY PARTNERSHIP



- same as basic PLUS:
- up to 5 events
- social media takeover
- **FEATURED** listing (larger and prime positioning)
- 10% discount on additional ad spaces

\$250 annually

EVENT MEMBERSHIP

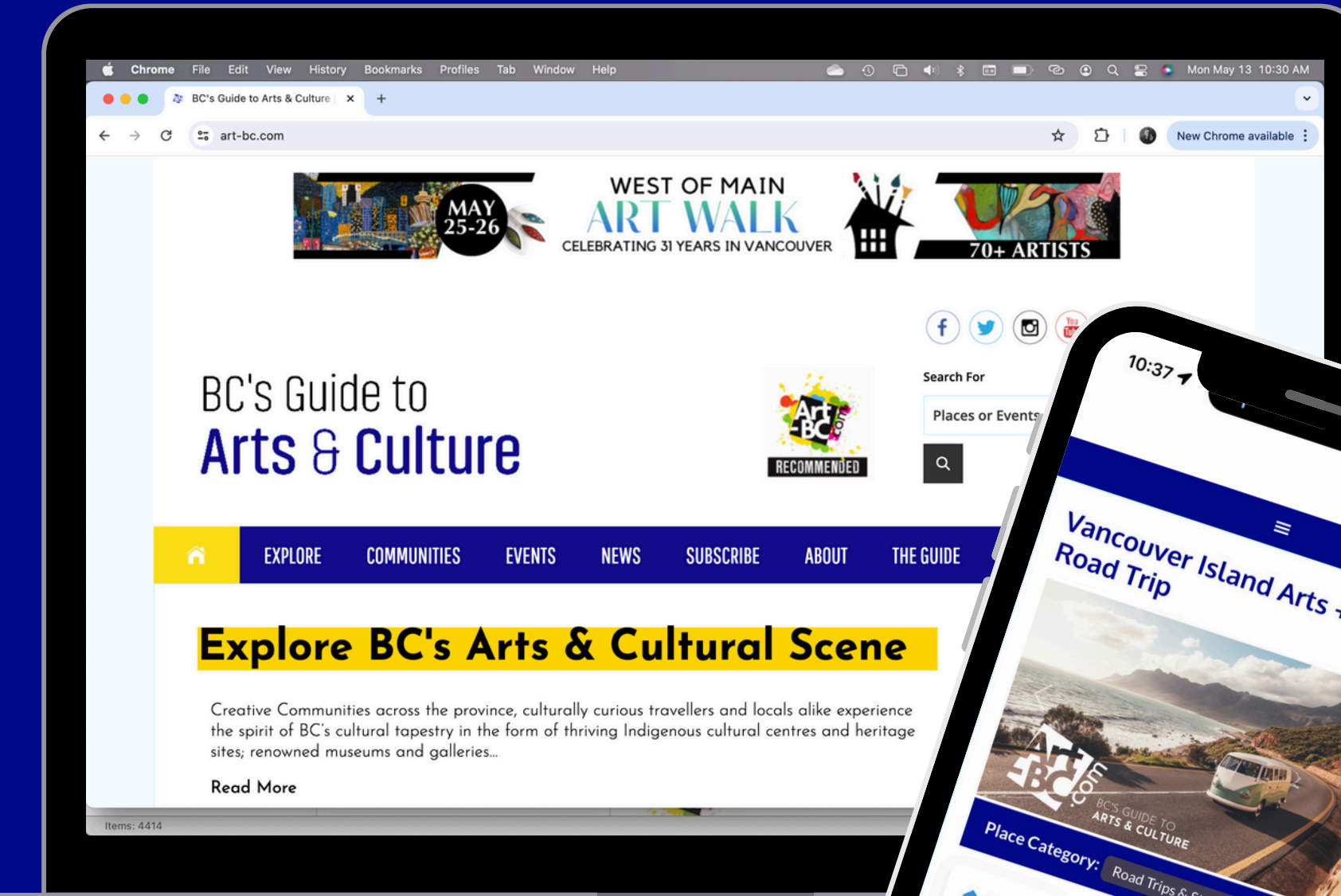


- full service online listing
- 3 images
- events newsletter
- social media mention

\$50 per event

BE A PART OF THE CURATED GUIDE TO ARTS + CULTURE IN BC'S CREATIVE COMMUNITIES

Multiple Ad Streams



Art-BC.com

Your listing on Art-BC.com is searchable in your community and category.

Display Ads

Preference to our members for display ads such as leaderboard, and side bar ads.

Newsletter

Featured events or featured members in our newsletter.

BC's Guide to
Arts & Culture

19TH EDITION

Discover
BC's Best
CREATIVE
Communities

INDIGENOUS CULTURE

Festivals
& EVENTS

Artists

Galleries MUSEUMS

Getaways Road Trips

Art Walks



FIND MORE AT
ART-BC.COM

Print Guide

AD RATES

4 Page Featured Community

\$ 9,600

2 Page Feature

\$ 4,800

Full Page

\$ 2,400

Half Page

\$ 1,200

Quarter Page

\$600

1/4 PAGE

FOR THE GOOD OF OUR WILD

Are you planning to visit our beautiful region?

Help us by taking the North Island Wild Pledge

vancouverislandnorth.ca/takethepledge

1/2 PAGE

TAKE THE VANCOUVER ISLAND NORTH ART TOUR

Discover over 15 unique art series, each featuring sculptures to paintings and more. Learn more on our website, or on the North Island Trail App.

vancouverislandnorth.ca

THE PORT MCNEILL HERITAGE MUSEUM

375 Shelley Crescent
Port McNeill, BC
250-958-3301
museum@portmcneill.ca

Our Story

Built as a logging community, Port McNeill is a central point for many outlying communities on Northern Vancouver Island. Visit our Museum and see where our story began, and how our past has shaped where we are today. See some of the tools that were used as this rugged terrain was traversed, and take a walk in the past as you get to imagine what the world was like, not so many years ago.

EXPERIENCE Our World

Alert Bay, BC, Canada
'Namgis Territory

ARTS, CULTURE & HERITAGE

While visiting Alert Bay, immerse yourself in the rich history of the Kwakwaka'wakw people by visiting the U'mista Cultural Centre. The centre offers a profound and enriching experience, allowing you to gain a deeper understanding of the Kwakwaka'wakw arts, culture and heritage. The Alert Bay Library and Museum serves as a captivating repository of the town's history, embracing the rich narratives of both the municipality and the First Nations community.

The traditional 'Namgis Big House is an inspiring epicentre of culture, where traditions come to life through ceremonial events, as well as summer cultural sharing from the T'sasata Cultural Group. The World's Tallest Totem Pole which stands outside the Big House, is an enduring symbol of heritage and artistry, has been drawing visitors from around the globe since 1973.

ATTRACTIONS

Explore the heart of Alert Bay! Find maps, information, and local insights at the Visitor Centre. Dive into thrilling whale watching or bear tours, fishing, and scenic nature trails by walking or biking. In addition to the island trails, visit our tennis court and skate parks. Stop by Culture Shock for great coffee and one-of-a-kind treasures. Don't miss the exhilarating 360° kayaking race with competitors from around the world. Immerse yourself in the perfect blend of play and culture, and let the fun start here.

FULL PAGE

Learn more on what Alert Bay has to offer at the Visitor Information Centre. Visit us at www.umista.ca or call 250-6403 or 1-800-690-8222.